

Marine Image Library

PURCHASE AGREEMENT

Please complete and sign

Email scanned copy to: SEA WATCH

info @seawatchfoundation.org.uk

I, ______ agree to the attached terms and conditions

when using images from the Sea Watch Foundation marine image library.

IMAGES PURCHASED (Office Use)

ID Ref	Description

The image will only be sent to the purchaser on the receipt of this agreement (signed & dated) and the appropriate payment.

Signed

Date



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TERMS & CONDITIONS

The image library is maintained by Sea Watch to provide high quality images of whales, Dolphins and porpoises in their natural environment. The use of this image library is subject to the following terms and conditions. The use of the library implies that the purchaser is happy to respect and abide by these conditions.

These terms and conditions apply when purchasing an image (for a single use)

- 1. Every image purchased from Sea Watch is granted the non-exclusive right throughout the world to use the photograph for any one single use within any one publication or web site.
- 2. A repeat fee is required for each additional project for which the image is used.
- 3. All images remain copyright of the photographers concerned and may only be sold when used as a part of a publication or product.
- 4. Any publication containing images from the Sea Watch library must comply fully with any regulations in force at the time of publication in the country concerned.
- 5. Both the photographer and Sea Watch must be credited in any publication of the images. The suggested format is:

photographer's name/Sea Watch Foundation.

- 6. Sea Watch or end-users of these images cannot manipulate images in any way that may misconstrue the content.
- 7. The images used must be within the ethos of Sea Watch (to achieve better conservation of whales and dolphins in the seas around Britain and Ireland by involving the public in scientific monitoring of populations and the threats they face, and by the regular production of material to educate, inform and lobby for better environmental protection).
- 8. The costs are detailed separately. The images may be supplied to educational organisations and for charitable purposes at no charge. This is at the discretion of the Sea Watch Foundation.
- 9. Once an image is purchased, the charges are non-refundable. This includes if the purchaser decides not to use the image. Sea Watch must be notified if there is a change of use for the image.
- 10. The image will be supplied to the purchaser as an electronic, high resolution tiff file.



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CHARGES

The charge for a single-use image is shown below. There may be a discount for the purchase of many images. This is at the discretion of the Sea Watch Foundation.

1/8 page	1/4 page	1/2 page	³ ⁄ ₄ page	Full Page
£50	£80	£100	£160	£200

The images may be supplied to educational organisations and for charitable purposes at no charge. This is at the discretion of the Sea Watch Foundation. Please enquire for more details.